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March 18, 2005

**BY ELECTRONIC MAIL**

Mr. Eric L. Howes  
Spywarewarrior.com  
ehowes@insightbb.com

**Re: DirectRevenue LLC**

Dear Mr. Howes:

This firm represents DirectRevenue LLC ("DirectRevenue").

As you know, on March 16, 2005, Direct Revenue sent a letter to Doxdesk to address Doxdesk's misrepresentation of DirectRevenue's software removal tool located at [www.mypctuneup.com](http://www.mypctuneup.com). You were copied on that letter. It has come to our attention that Spywarewarrior.com is also making inaccurate statements regarding Mypctuneup.com (a copy of a screen shot reflecting this fact is attached), relying upon the faulty information located at [www.doxdesk.com](http://www.doxdesk.com) as authority. These inaccurate statements must be removed.

DirectRevenue is an interactive advertising and technology company with offices located in New York. DirectRevenue delivers advertisements through a pop-up advertising software application (the "Ad Client") that is only installed by users who affirmatively accept DirectRevenue's terms and conditions when downloading certain applications with which the Ad Client is bundled. You may review DirectRevenue's standard terms and conditions at [www.abetterinternet.com/policies.htm](http://www.abetterinternet.com/policies.htm). If DirectRevenue becomes aware of any distribution partners violating any of DirectRevenue's policies or procedures, DirectRevenue immediately takes enforcement actions and terminates such partners, as is evident from DirectRevenue's history. Users can always readily and easily uninstall the Ad Client at any time from their computers by utilizing the online process at [www.mypctuneup.com](http://www.mypctuneup.com). This information is clearly disclosed in the terms and conditions. **The Ad Client does not transmit any personally identifiable data from the user's computer to DirectRevenue.**

Using Mypctuneup.com is the most effective way to remove the Ad Client. Further, the standard terms and conditions make sure that end users are aware of this fact.

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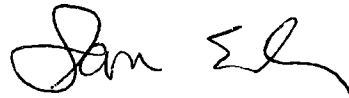
**Your statements misinform end users and may discourage end users from taking steps required to remove certain software from their computers.** You are causing substantial harm to an entire industry that is striving to give end users accurate information regarding the installation and removal of certain software.

Your inaccurate statements significantly damage DirectRevenue and interfere with its relationships with business partners and end users constituting tortious interference with contractual relations, tortious interference with prospective economic advantage, and unfair competition, among other violations of law.

Therefore, we request that you immediately remove all references to Mypctuneup.com from spywarewarrior.com that imply in any way that Mypctuneup may be harmful to end users or computers. We expect that you will make such modifications immediately.

This letter is being sent by email only, since you conceal your full contact information on [www.spywarewarrior.com](http://www.spywarewarrior.com). If you have any further questions about the matters contained in this letter, please feel free to contact me. Nothing contained or omitted from this letter is a waiver or relinquishment of any of our client's rights or remedies, all of which are expressly reserved.

Very truly yours,

A handwritten signature in black ink, appearing to read "Sara Edelman", with a stylized flourish at the end.

Sara Edelman

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Spyware Warrior: Rogue/Suspect Anti-Spyware Products & Web Sites - Microsoft Internet Explorer		
File Edit View Favorites Tools Help		
Back Stop Home Search Favorites Media Mail Print W		
Address http://www.spywarewarrior.com/rogue_anti-spyware.htm#products Go Links		
MaxNetShield	maxnetshield.com maxionsoftware.com	false positives work as goad to purchase; this application suite bundles SpyKiller (same company) for spyware protection [A: 7-13-04 / U: 7-13-04]
Max Privacy Protector	maxprivacyprotector.com esunsofttechnologies.com	false positives work as goad to purchase; poor scan reporting, same company as MySpyFreePC & iSpyKiller, same app as #1 Spyware Killer, SpyDoctor, SpyFirewall, Spyinator, SpyKiller 2005, SpyLax, SpySpotter, SpywareThis, & Spyware Protection Pro [A: 3-11-05 / U: 3-11-05]
MicroAntivirus	microantivirus.com	no trial version locatable; inadequate information about company; no privacy policy [A: 8-22-04 / U: 8-22-04]
MyNetProtector	mynetprotector.com	installs multiple adware/spyware parasites (1, 2, 3); aggressive, deceptive advertising (1, 2); dubious corp. associations (1); inadequate/broken scanning (1, 2) [A: 8-18-04 / U: 8-18-04]
MyPCTuneUp	mypctuneup.com	dubious corp. associations (1); uses Transponder parasite (1) [A: 2-7-05 / U: 2-7-05]
MySpyFreePC	myspyfreepc.com esunsofttechnologies.com	false positives work as goad to purchase; same company as Max Privacy Protector & iSpyKiller, same app as Spyblocs 3.0, iSpyKiller, & Privacy Defender [A: 2-5-05 / U: 2-5-05]
NetSpyProtector	netspyprotector.com spybot-spyware-removal.com	inadequate info about app, no trial version locatable; "free scan" prone to false positives (1); reportedly a variant of NoSpyX, SpyVest, and Spyware Stomer (1) [A: 7-7-04 / U: 7-26-04]
NoAdware (read note)	no-adware.com noadware.biz noadware.net	(read note)